



November 30, 2009

Re: New Lower Rates for New York Businessowner Program

Dear Agent:

Now there's one more reason to offer **AEIG's** New York Businessowners Program to your clients – we've dropped our rates.

We are offering more competitive rates to provide you with an opportunity to place your new business with AEIG. While the reduction varies depending on your location, it is significant in all cases and applies for all businesses based in New York.

AEIG will continue to offer dependable coverage, quality service and the opportunity for agents to quote, bind and issue policies online. In fact, we are updating the interface system weekly to ensure its accuracy and to make it easier and quicker for the agent to use.

AEIG's Businessowners Program offers comprehensive coverage not only for the business owner's building and contents, but liability coverage that is specifically designed to meet the unique exposures of each client.

Why not contact us for a quote at our new lower rate? Just go to your agent login at www.aeiginsurance.com.

If you have any questions, please contact Kathy Creech at 856-779-6966 or by email at kcreech@aeiginsurance.com.

Very Truly Yours,

Vivalde Couto, CPCU
Vice President Underwriting