



April 30, 2010

Re: New Lower Rates for New Jersey Businessowner Program

Dear Agent:

Now there's one more reason to offer **AEIG's** New Jersey Businessowners Program to your clients – we've dropped our rates!

We are offering more competitive rates to provide you with an opportunity to place your new business with AEIG. While the reduction varies depending on location, it is significant in all cases and applies for all businesses based in New Jersey.

**AEIG** will continue to offer dependable coverage, quality service and the opportunity for agents to quote, bind and issue policies online. In fact, we added a couple of new classes to the Businessowners Program.

**AEIG's** Businessowners Program offers comprehensive coverage not only for the business owner's building and contents, but liability coverage that is specifically designed to meet the unique exposures of each client.

Why not contact us for a quote at our new lower rate? Just go to your agent log-in at [www.aeiginsurance.com](http://www.aeiginsurance.com).

If you have any questions, please contact Judith Tamburello at 609-707-7251 or by email at [jatamburello@aeiginsurance.com](mailto:jatamburello@aeiginsurance.com).

Very Truly Yours,

Vivalde Couto, CPCU  
Vice President Underwriting