



For Release January 4, 2011

CHERRY HILL, NJ, January 4, 2011 - American European Insurance Group, Inc. ("AE") announced today that it has changed its customer service number to 888-925-7100. This dedicated customer service line communicates directly to AE's new customer service center in New York City.

The Company moved its customer service center to its New York City office as of January 1, 2011, to be close to its underwriting department. This will allow for more efficient communication between underwriters and customer service, which will improve service overall.

Agents and insureds are invited to use the new number. Callers to the previous customer service number (800-222-3058) will reach the Company's Cherry Hill, NJ, headquarters, where their inquiries will continue to be serviced.

The customer service center's move reflects AE's transformation into a predominantly commercial insurer for small to mid-sized businesses. With the Company's exit from the personal auto insurance line, which was largely focused in New Jersey and previously generated the bulk of customer service inquiries, it is no longer necessary to keep this service center in New Jersey.

In November and December, AE's staff and customer service personnel underwent extensive supplemental customer service training in order to provide the best service possible to agents and insureds.

If you have any questions, please contact Vivalde Couto, V.P., Underwriting, at 888-951-7100, ext. 120, or at [vcouto@aeiginsurance.com](mailto:vcouto@aeiginsurance.com).

*American European Insurance Group, Inc. ("AEIG") has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.*