



American European Insurance Group, Inc.

Releases Cease Binding Notice

For Release August 25, 2011

CHERRY HILL, NJ, August 25, 2011– American European Insurance Group, Inc. ("AE") announced that American European Insurance Group, Inc. ("AE") is currently tracking Hurricane Irene, which is predicted to impact the Northeastern coastal states.

Due to this impending hurricane, a Cease Binding Notice is in effect from Thursday, August 25, 2011, 5:00pm ET through Tuesday, August 30, 2011, 5:00pm ET. Effective for all states AE in which writes property and casualty insurance: Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. This includes new policies and modification to existing policies. You may still contact your assigned underwriter to request binding and modification to existing policies.

A loss can be reported to our Claims First Reporting representatives. Our First Reporting representatives are available to provide information regarding your loss and to assist you in any way possible. Your claim will then be assigned to a specific adjuster, who will contact you as soon as possible.

You can report your claim:

By Email: firstreporting@aeinsurance.com
By Phone: 1-800-541-1728
By Fax: 1-856-779-0719
By Mail: P.O. Box B, Cherry Hill, NJ 08034-0013

American European Insurance Group, Inc. ("AE") has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.

When reporting a loss, please include the following information:

- Policy Number
- Name of Insured
- Home Phone Number
- Contact Information for Insured · Date and Time of Loss
- Description of Loss
- Names and Addresses of Other Parties
- Witnesses to the Loss

Fraud Warning

Any person who, knowingly and with intent to defraud any insurance company or other persons, files a statement of claim containing any materially false information, or conceals for the purpose of misleading information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and may be subject to civil penalties and criminal prosecution.

If you have any further questions, please contact Vivalde Couto, Chief Underwriting Officer, vcouto@aeiginsurance.com, 888.925.7100 ext. 120

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