



**American European Insurance Group, Inc.
Posts Training Manual for Online Transactions
Available through Its Agency Portal**

CHERRY HILL, NJ, February 15, 2011 – American European Insurance Group, Inc. (“AE”) announced today that it has posted an easy-to-use tutorial in how agents may obtain quotes, bind and issue a policy directly online through the Company’s agency portal. The step-by-step Agency Link Training Manual is available to AE’s network of independent agents who log in at the Company’s website, www.aeinsurancegroup.com.

At present, online transactions are available for the Company’s Businessowners Policy (BOP) products. The BOP offering also includes a recently added Habitational option available in NH, MA, RI and coming soon to NJ and PA. Agents interested in the Company’s other property and casualty commercial insurance products may continue to submit business directly to the agency’s assigned underwriters.

Vivalde Couto, AE’s Vice President and Chief Underwriting Officer, said, “This straightforward tutorial walks the user through the process of transacting business with us online and should answer any questions the agent might have about the process. We are pleased with the level of interest we continue to receive and hope this training manual will help more of our agents find our online option easy to use. We also plan to make our other manuals available online in the future.”

AE’s BOP offering is available in all states in which the Company does business.

American European Insurance Group, Inc. (“AEIG”) has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.