



**American European Insurance Group, Inc.
Unveils New Nine-Payment Option for
Commercial Lines Products**

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CHERRY HILL, NJ, October 15, 2010 – American European Insurance Group, Inc. (“AE”) announced it will launch a nine-payment plan option on its commercial lines products. The new plan is in addition to the Company’s current four-payment and full premium payment options.

The new nine-payment option will allow insureds to make an initial payment equal to 25 percent of the total premium, and to subsequently pay the balance in eight equal installments at regular intervals throughout the year. This selection must be made when binding the account and is available on policy premium greater than \$1,000.

“We are very pleased to be able to offer this new option,” said Vincent V. Nieroda, President and Chief Executive Officer. “We continue to listen to the requests of our agents and insureds and trust that this convenient premium payment choice will enhance the ease of doing business with AE.”

For additional details, you may contact your Underwriter or Territory Manager, or visit our website, www.aeiginsurance.com.

American European Insurance Group, Inc. (“AEIG”) has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.