



## **American European Insurance Company Adds Habitational Classes to Businessowner Program in Massachusetts**

For Release September 17, 2010

CHERRY HILL, NJ, SEPTEMBER 17, 2010 – American European Insurance Group, Inc. (“AE”) announced today that it has added four Habitational Classes to its Businessowner Program (BOP) in Massachusetts, effective September 15, 2010.

Our newly enhanced BOP Program offers broad coverage and competitive pricing for small businessowners of independently owned and managed apartment and condominium buildings.

With the additional Habitational Classes, which were introduced in response to agent demand, AE’s BOP Program will be even more convenient and versatile for agents. It is accessible to AE’s network of independent agents directly through the agency portal on the Company’s website, [www.aeiginsurance.com](http://www.aeiginsurance.com). Agents can quote, bind and issue policies for habitational risks conveniently online without having to submit a quote to the Company’s underwriters and wait for a response.

AE’s new BOP Program, with Habitational Classes, has been filed in additional Northeastern states and is awaiting approval.

For larger habitational risks requiring coverage amounts exceeding \$2,000,000, coverage is available with AE’s Commercial Package Policy.

Agents may contact their underwriter or contact Sharon Brady at [snbrady@aeiginsurance.com](mailto:snbrady@aeiginsurance.com) for additional information or with questions. The program is available through AE’s subsidiary, American European Insurance Company.

*American European Insurance Group, Inc. (“AEIG”) has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.*