



## **American European Insurance Group, Inc.**

### **Hires Marketing Manager**

July 12, 2010

American European Insurance Group, Inc. ("AEIG") announced today that Kim Lorenzini has been hired as Marketing Manager. Ms. Lorenzini was a Field Sales Manager in the Northeast States for Safeco Insurance and most recently for Fireman's Fund. Ms. Lorenzini was responsible for managing the field sales team and agency distribution plant.

Ms. Lorenzini comes to us with nearly 20 years of experience in both commercial and personal lines.

Ms. Lorenzini will be an asset in reinforcing AEIG's growth and marketing plans and in assisting the Company's Territory Managers and agency plant in meeting mutual growth and revenue goals.

*American European Insurance Group, Inc. ("AEIG") has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.*