



ANNOUNCEMENT

AEIG Introduces American European Insurance Company In Massachusetts, New Hampshire and Rhode Island

September 1, 2009

American European Insurance Group, Inc. (“AEIG”) announced today that American European Insurance Company will now be offering commercial lines products in Massachusetts, New Hampshire and Rhode Island. AEIG has been providing commercial and personal insurance in Michigan, New Jersey, New York and Pennsylvania.

AEIG’s product portfolio is designed to target small to medium size risks in:

Artisan Contractors, Businessowners, Dry Cleaners, Family Style Restaurants (including Liquor Law Liability), Habitational, Mixed Occupancy Buildings and Office Buildings.

Sharon (Sherry Brady) has joined AEIG as Territory Manager for the New England States. She will be introducing our products and appointing independent agents in these states. For more information, please visit our new web site at www.aeiginsurance.com or contact Ms. Brady at snbrady@aeiginsurance.com.

American European Insurance Group, Inc. (“AEIG”) has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.