



American European Insurance Group, Inc. ("AEIG") Introduces American European Insurance Company In New Jersey

March 1, 2008

AEIG announced today that American European Insurance Company is now offering commercial lines products in the State of New Jersey.

American European Insurance Company will write target small to medium size commercial accounts in the New Jersey marketplace, such as:

Artisan Contractors, Dry Cleaners, Family Style Restaurants, Habitational Risks,
Mixed Occupancy Buildings and Office Buildings.

American European Insurance Company currently writes in Michigan and New York and AEIG plans to introduce the Company in Pennsylvania and in the New England States in 2009.

If you have any questions, please contact Kathy Creech at 856-779-6966 or by email at kcreech@aeiginsurance.com.

American European Insurance Group, Inc. ("AEIG") has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.