



American European Insurance Group, Inc. ("AEIG") Introduces American European Insurance Company In New York

October 15, 2007

AEIG announced today that American European Insurance Company is now offering commercial lines products in the State of New York.

American European Insurance Company will write target small to medium size commercial accounts in specific classes, such as:

Artisan Contractors, Dry Cleaners, Family Style Restaurants, Habitational Risks,
Mixed Occupancy Buildings and Office Buildings.

AEIG plans to introduce American European Insurance Company in New Jersey and Pennsylvania in 2008 and in the New England States in 2009.

If you have any questions, please contact Kathy Creech at 856-779-6966 or by email at kcreech@aeiginsurance.com.

American European Insurance Group, Inc. ("AEIG") has offices in Cherry Hill, NJ and New York, NY. We are a group of regional insurance companies, American European Insurance Company and Rutgers Casualty Insurance Company, and affiliates, Rutgers Enhanced Insurance Company and United International Insurance Company. Our group offers property and casualty products and services through a network of independent agents. We pride ourselves in meeting our insurance obligations to our agent partners and customers for more than 20 years.